

Total Subscriber Reach: 3.2 Million (Unique)

Consumer Behaviors Observed: 170 Million

Average Bounce Rate: <1%

Interest Targeted Selects:

≤ 100K \$75 CPM

≥ 100K Call for rates

Apparel	Education
Auto	Exercise and Diet
Beauty	Home Owners
College Students	Movies and Entertainment
Consumer Electronics	Parenting
Contest/Sweepstakes	Sports
Credit Cards	Surveys
Dating	Travel and Leisure

Micro-Targeted Selects:

Tens of thousands of possibilities, Starting at \$100 CPM

The perfect solution for reaching highly engaged consumers.

Examples:

Auto Insurance	Food Membership Club
Brand Survey Participation	Luxury Apparel
Cellular Service	Online Property Valuation
Dating: Hispanic	Pop Culture Surveys
Extended Auto Warranty	Student Loan Consolidation
Family History Analysis	Travel Savings

The ADRevolution complete advertising solution includes: *(With no additional charge)*

Content Optimization and Rendering-

One A/B test is included

Multi-variant content optimization is also available on a custom basis.
(call for pricing)


Profile Segmentation Selects -

Gender
Marital Status
Number of Children
Zip Code
Email Domain
GeoIP

Additional Benefits-

- Verifiable Permission
- Brand Protection
- Real-Time new consumer registrations
- Daily Delivery Monday through Sunday, based on availability
- Image Hosting
- Complex Tracking
- E-mail address suppression for mailings

Contact our sales department today!

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Industry Leading Accreditation